

If a teacher can make a difference to the lives of young people, everyone wins!



AS FARMERS WE HAVE CREATED A PROVEN STAGE

3 & 4 PROGRAM WITH OUTBACK APPEAL TO IGNITE PRIDE IN
TEACHING ONE OF LIFE'S MOST VALUABLE LESSONS

FOOD SOURCE MATTERS!

We understand a teacher's drive to make that difference. This document highlights the potential value of our program to your school.





Grow, Harvest, Eat, Repeat.



'GROWN BY THE LOCALS!'



we supply your future food

INTRODUCING THE 'BRAND MUSTER PACKAGE'

A 3-PART PACKAGE ON FOOD SOURCE

- *Food Bowl Connection Unit
 Stage 3 & 4 students, currently 3000 students
 undertaking unit, complete with Rubric
 Assessment, aligned with Australian & NSW
 curriculums.
- *Brand Muster National Branding Competition
 Open to all students undertaking unit.
- *Incentives for Schools, Teachers & Students Wonderful opportunities for all involved.
- *Schools can use the package for the 2019 year across as many classes and subjects as they wish.
- *The Package is valued at \$250 per school per year. We also have sponsorship packages available.
- *Ideal Unit for Terms 1, 2, or 3 with entries for Brand Muster Competition due at end of Term 3.

Brand Muster Package

Education is the most powerful tool that can be used to change the world!

Nelson Mandela







THIS PROGRAM TAPS INTO A TEACHER'S DESIRE TO MAKE A DIFFERENCE

AND IT DELIVERS RESULTS

When it does, it feels SO good!

As these teachers found out!

My students have never been so engaged! What a great learning experience! We now KNOW THAT FOOD SOURCE MATTERS!

Chapelle Littler, Blandford Public School, 2019

My students **so** understand the importance of Australian grown, clean, green, sustainable local produce that can and does feed Australia and the world!

Ingrid Steddy NEGS TAS Yrs 7&8 Teacher

After doing the unit in 2017 & taking it on in 2018 - For kids like ours who have no real idea of where their food comes form and the logistics of maintaining effective farmlands, this is a brilliant resource!

Deborah Johnson, Banora Point

The depth of testimonials on our website from teachers, celebrities, & industry leaders further substantiates it's efficacy

https://www.foodriverstation.com/brandmusterpackage



WE VALUE YOUR SCHOOL

WE UNDERSTAND THAT SCHOOLS ARE FACING BUDGET CUTS,
CURRICULUM CHANGES, STAFF SHORTAGES,
AND GROWING CLASS SIZES, YET SCHOOLS ARE
STILL EXPECTED TO DELIVER RESULTS.

WE CAN HELP!

- *We can show our program measurably impacts on students.
- *We can help you ensure a student's progress with our hands-on technically-focused program.
- *Designs such as you see throughout this document demonstrate the efficacy of our program, and the Branding Competition helps drive the learning.



- *We have a wonderful SPONSORSHIP PROGRAM supporting the Package called Food River Link, which all schools can enquire about. Sponsors include farmers, business, city and country families
- *The world-class Liverpool Plains Food Source of NSW is the focus of the unit.
- *As farmers we are anxious for all Australians to understand the fragility of food source.
- *We know how to grow food, but we can only HELP YOU to spread the word. Please contact us if you would like to know more about any of our Programs.
- *We even have incentives to inspire schools, teachers, and students to become involved!



WE VALUE YOUR TEACHERS

WE DON'T UNDERESTIMATE THE COMPLEXITY OF PROBLEMS
TEACHERS ARE FACING IN THEIR CLASSROOMS WITH THE EPIC SHIFTS
IN REQUIRED TEACHING SKILLS FROM A FRONT-OF-ROOM DIRECT
INSTRUCTION TO A MORE FACILITATED AND STUDENT-LED APPROACH
TO TEACHING AND LEARNING.

HOW THIS PRORAM CAN HELP

- *This program is easy for teachers to use in the classroom
- *It helps teachers create a highly engaging learning experience with enhanced outcomes.

ALSO

- *We know staff members sometimes like to team up on projects.
- *The scope of our program gives your school
- unlimited application across subjects and ages for each year of subscription.
- *Teachers have the opportunity to work collaboratively on the program within your school, and even carry it on from year to year.
- *We also promote collaboration with colleagues and between students with our Partnership Schools Program. (Please enquire)









WE VALUE YOUR STUDENTS

WE KNOW THEY ARE AUSTRALIA'S FUTURE CUSTODIANS!

HOW CAN WE HELP?

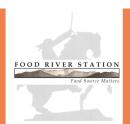
As we said this program measurably impacts on students -

- *By facilitating learning
- *Supporting different learning styles
- *Encouraging effective solutions
- such as offering high-tech/low-tech/no-tech solutions to design.
- *The program is mindful of personalised learning strengthening student's self-directed learning skills.
- *It makes room for creative thinking and free inquiry.
- *It improves communication skills through collaborative teamwork such as brainstorming excercises, and the presentation of ideas.





Turramurra Public School Student shows such understanding and sensitivity for the scale of the issue in her brand design.





RATIONALE

ALL SYSTEMIC AND SIGNIFICANT CHANGE COMES BACK TO A SHARED GOAL.

We want to help Teachers make that difference to the lives of young people, and we have 500 supporters, 30 sponsors, 3000 students plus their teachers and schools working on that goal currently ... & our numbers are growing!

If people are willing to invest in this program then surely this speaks volumes about it's need!

We are giving your school the opportunity to enter our program at the grassroots level, and grow it together with our increasing body of sponsors and supporters.

While we are building a community to support this unit, you are keeping the focus on the endgoal which is instruction and student learning!

Please help our teachers to make this difference!



we can do this together



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Brand Muster Package is a research-based system of Education created by Dr Robbie van Hemert of Food River Station. The program fosters a united front with a shared vision for sustainable Australian Agriculture, and in so doing generates strong city-country connections. It's unique structure and creative angle is being welcomed by schools, teachers, and students.